

OUR STRATEGY ON A PAGE



WHAT WE WANT FOR FORESTRY IN NEW ZEALAND

A safe, sustainable and professional forestry sector, achieved in partnership with workers, growers, forestry businesses and government.

WHY WE ARE HERE

To engage with our partners and lead a significant change to improve the wellbeing and safety of everyone working in forestry.



WHAT WE WILL DO

Leadership

Build leadership skills at all levels. Develop leadership training. Share and support good practice.

Engagement

Promote and support better engagement with health and safety by people at all levels, including through 'Growing our Safety Culture'.

Capability

Build capability. Deliver competency tools like **Safetree Certification**. Share best practice resources through **Safetree**.

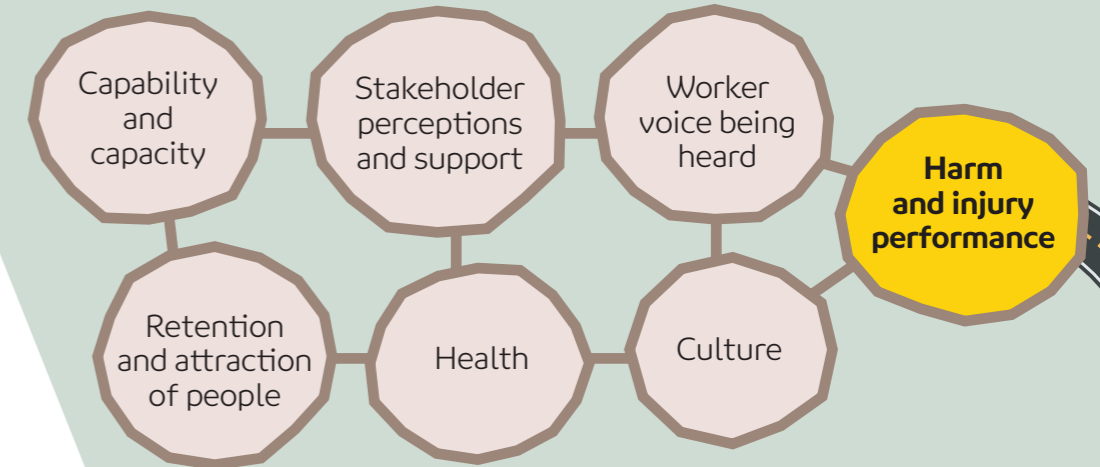
Risk management

Deliver guidance and activities to support better management of risk, particularly health and critical risks.

Performance

Support industry to better understand performance, including factors that lead to successful work.

WHAT WE WANT TO SEE IMPROVE



HOW WE'LL MEASURE OUR CONTRIBUTION

Uptake

Increase the number of people/companies using **Safetree** programmes & resources.

Impact

As a result of interacting with us, people/companies improve their capabilities, particularly around leadership, worker engagement and risk management.

