# Our Strategy on a page

## What we want for Forestry in New Zealand

A safe, sustainable, and professional forestry sector, achieved in partnership with workers, growers, forestry businesses and government.

# Why we are here

To work with our partners and lead a significant change to improve the wellbeing and safety of everyone working in forestry so our people will thrive.

# What we want to see improve

- ✓ Capability and capacity
- ✓ Stakeholder perceptions and support
- ✓ Worker voice being heard and valued
- ✓ Retention and attraction of people

- ✓ Health
- ✓ Culture
- ✓ Thriving people
- ✓ Information sharing with and from the sector

## What will we do?

#### ▶ Leadership

Embed sector leadership by establishing good work design principles for the sector. Focusing on the whole supply chain and how they can contribute to good work design and ultimately successful work. This will be supported by a fundamental review and refresh of the FISC safety charter and further development of industry certification.

#### **▶** Engagement

Promote and support better engagement and participation across all segments of the sector. An equally strong focus on worker engagement and participation supported by the Toroawhi.

#### **▶** Risk

Deliver activities to support a better understanding of risk, and its management, across the supply chain.

## ▶ Capability

Build capability through certification, leadership development and other workshops. Support good practice and share industry stories through Safetree.

#### ▶ Performance

Support the industry to better understand the key elements required for successful work and how this leads to improved performance.

# How we'll measure our contribution

## **Uptake**

Increase the number of people/companies using Safetree programmes and the resources. The Safetree website is a portal for health, wellbeing and safety tools for the industry managed and maintained by FISC.

## **Impact**

As a result of interacting with us, people/companies improve their capabilities, particularly around leadership, worker engagement and participation and risk management.



Sector progress will be tracked using the Safetree Dashboard.